

# PROTECTING WHAT MATTERS.

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17 April 2019

VIG<sup>®</sup>

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VIENNA INSURANCE GROUP

Protecting what matters.

# OVERVIEW

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# WELCOME TO VIENNA INSURANCE GROUP!



»» We are the **leading insurance group in Austria, Central and Eastern Europe.** ««

Around  
**50**  
Group companies

Represented in  
**25**  
markets

Close to  
**200**  
years of experience

More than  
**25,000**  
employees

More than  
**20** million  
customers

Since  
**1994**  
on the Vienna Stock Exchange

Listed on the Vienna & Prague  
**STOCK EXCHANGE**

Rating  
**A+**  
with stable outlook

# AT HOME IN 25 COUNTRIES



The infographic displays 25 countries, each with a stylized architectural icon and the logo of the local insurance company. The countries and their respective logos are:

- Germany:** InterRisk
- Poland:** InterRisk, Vienna Life
- Lithuania:** bta, COMPENSA, Seesam
- Latvia:** bta, COMPENSA, Seesam
- Belarus:** Seesam, КУПАЛА
- Estonia:** bta, COMPENSA, Seesam
- Czech Republic:** Kooperativa, VIG Re, ČPP
- Austria:** WIENER STÄDTISCHE, Ionau
- Moldova:** DONARIS
- Serbia:** WIENER STÄDTISCHE, WIENER RE Beograd
- Montenegro:** Život, WIENER STÄDTISCHE
- Ukraine:** КНЯЖА, КНЯЖА, ТОВУС, УКРАЇНСКА
- Slovenia:** WIENER STÄDTISCHE
- Liechtenstein:** VIENNA-LIFE
- Croatia:** WIENER OSIGURANJE
- Slovakia:** Kooperativa, KOMUNÁLNA POISTOVŇA
- Hungary:** UNION
- Romania:** OMNIASIG, ASIROM, BCR ASIGURARI
- Albania:** INTERSIG
- Georgia:** GPIA, IFAOD
- Italy:** WIENER STÄDTISCHE, Ionau
- Bosnia-Herzegovina:** WIENER OSIGURANJE, Vienna osiguranje
- Bulgaria:** BULSTRAD, Life BULSTRAD, novains, DOVERIE
- Turkey:** BULSTRAD, DOVERIE, RAY SIGORTA
- North Macedonia:** OCHTYPENIE NA AKCIDENTIJA, WINNER, Life WINNER

© Jelka Lorch  
Status: March 2019



# VIG – THE LEADING INSURANCE GROUP IN AUSTRIA AND & CEE

Market Leader and Top Player in many markets

Top  
**01**

- Austria
- Czech Republic
- Slovakia
- Romania
- North Macedonia
- Baltics
- Bulgaria

Top  
**04**

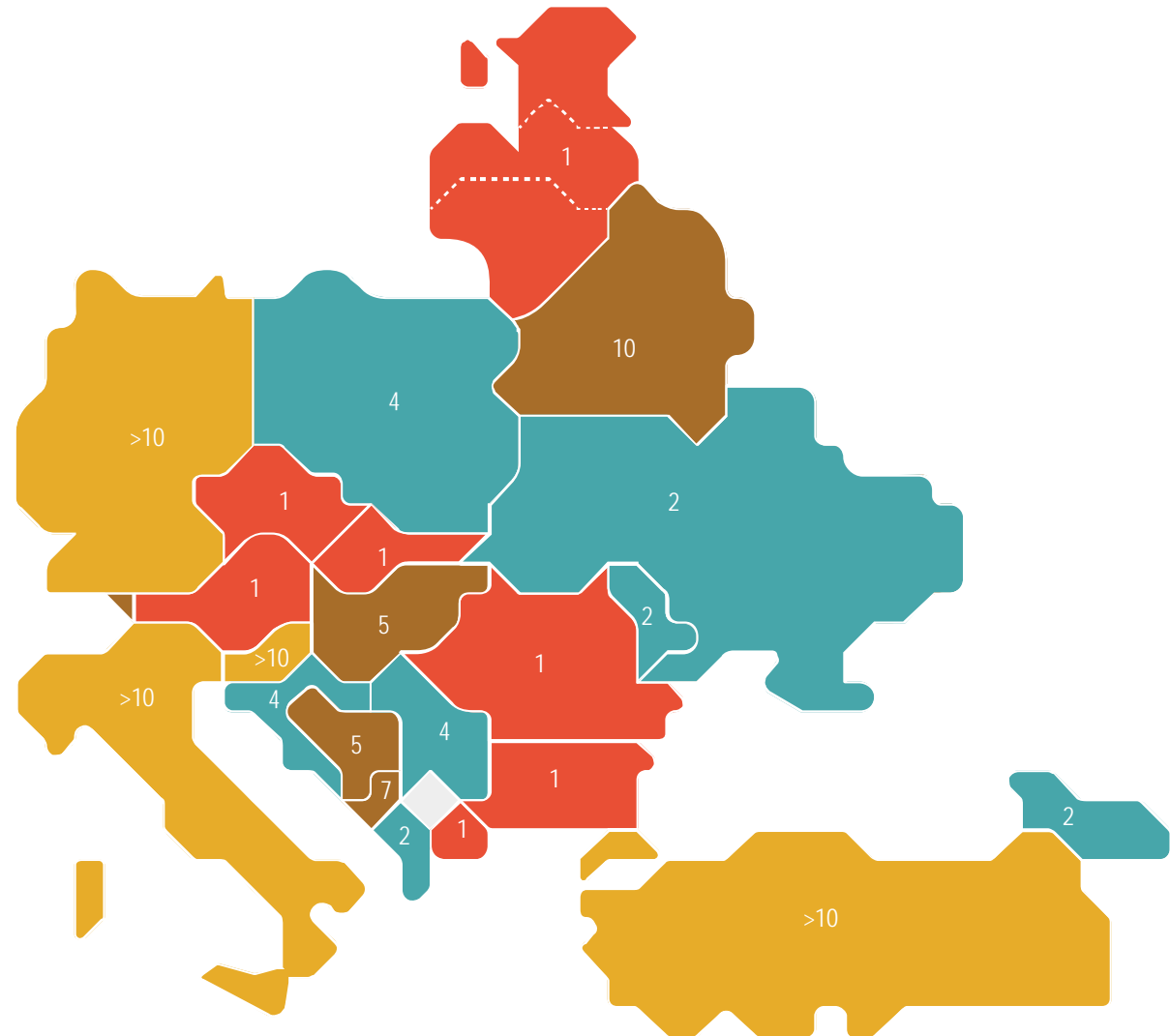
- Poland
- Moldova
- Ukraine
- Croatia
- Serbia
- Albania
- Georgia

Top  
**10**

- Hungary
- Bosnia-Herzegovina
- Montenegro
- Belarus
- Liechtenstein

**>10**

- Turkey
- Slovenia
- Italy
- Germany



Status: Q3 2018; except LI (Q4 2017), BA, IT, DE, SI (Q2 2018), HU (Q4 2018)

# YOU CAN COUNT ON US



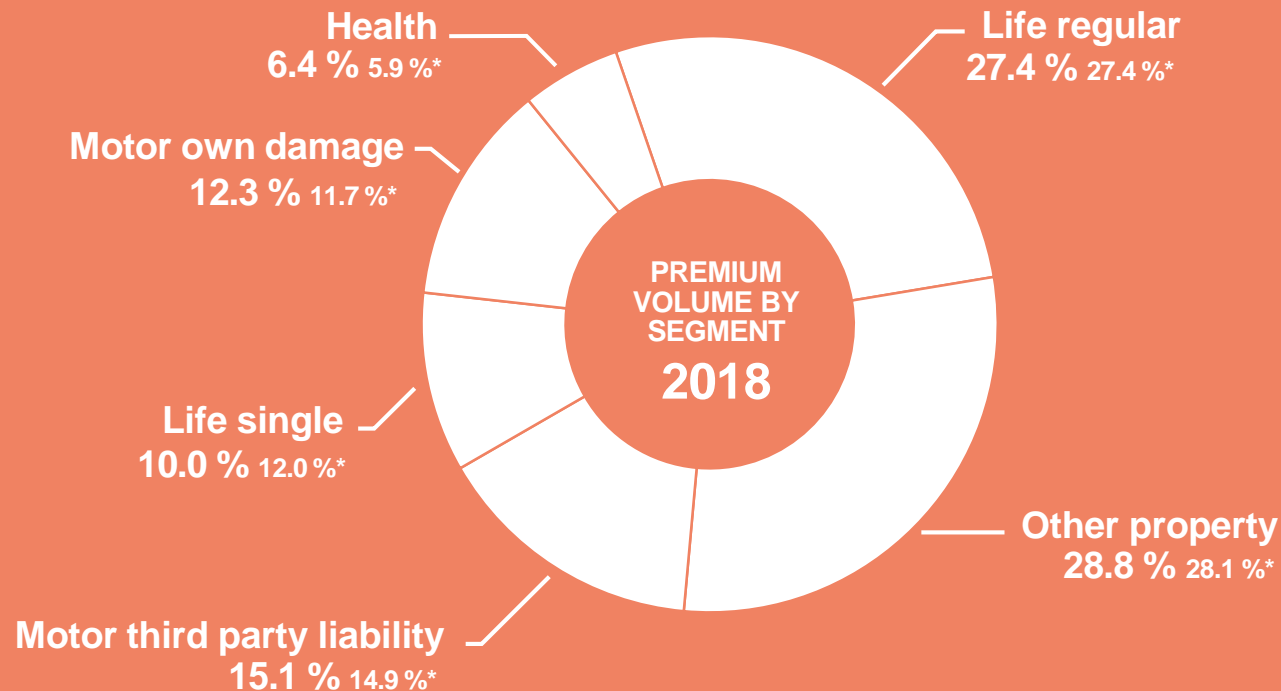
PREMIUM VOLUME 2018

**€9,657 m**

VIG generates more than half of its premium volume in the CEE region



Status: Results 2018



\* 2017

# YOU CAN COUNT ON US



PROFIT (BEFORE TAXES) 2018  
**€ 485 m**

COMBINED RATIO 2018  
**96.0%**

FINANCIAL RESULT  
**EUR 1,037 m**

RESULT FOR THE PERIOD  
**EUR 269 m\***

INVESTMENTS  
**EUR 37.6 bn**

ELIGIBLE CAPITAL UNDER SOLVENCY II  
**EUR 7.7 bn**

VIG generates more than half of its profit in the CEE region.



Status: Results 2018

\* After tax and non-controlling interests



# VIG ON THE CAPITAL MARKETS

## MAIN SHAREHOLDER

# ~70%

Wiener Städtische  
Versicherungsverein

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## FREE FLOAT

# ~30%

VIG stock is listed on the ATX,  
the index of leading shares on  
the Vienna Stock Exchange, and  
on the Prague Stock Exchange

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## STANDARD & POOR'S

# A+

rating with  
stable outlook

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## DIVIDEND POLICY

# 1 Euro

Proposed Dividend

# 4.93 %

Dividend yield for 2018

### New Dividend Policy:

Defines a payout ratio in the range  
of 30% to 50% of Group profits  
after taxes and non-controlling  
interests. The aim is to keep the  
dividend per share aligned with  
Group performance.

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## KEY SHARE FIGURES

# 132.89 m

Share capital (EUR)

# 128 m

ordinary shares

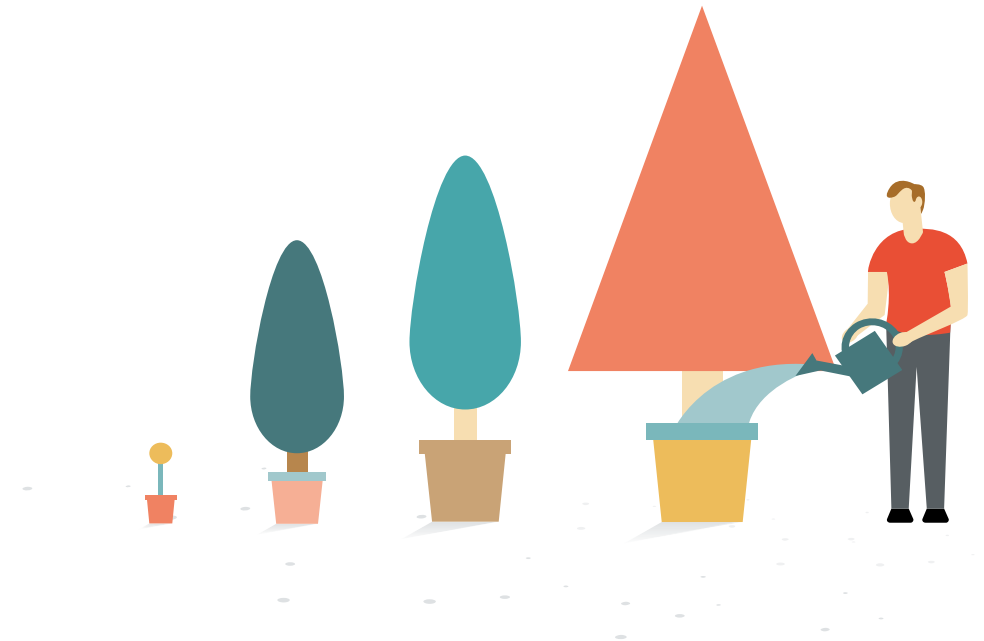
# ~2.9 bn

Market capitalisation

status: 29 March 2019

(EUR)

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# OUR MANAGEMENT



**Elisabeth Stadler**

CEO

Chair of the Managing Board

Management of the VIG Group  
Strategic Questions  
General Secretariat, Asset  
Management, Bank Cooperation,  
Group Sponsoring, European Affairs,  
Treasury / Capital Markets  
Group Communications & Marketing,  
Subsidiary and Loans Management,  
Group Development & Strategy  
Human Resources  
Countries: AT, CZ



**Franz Fuchs**

Member of the Managing Board

Performance Management  
Motor insurance  
Countries: RO, MD, PL, UA



**Judit Havasi**

Member of the Managing Board

Planning & Controlling  
Legal Department  
Group IT  
Data Management &  
Processes, Asset-Risk  
Management, Performance  
Management Personal  
insurance  
Countries: HU



**Liane Hirner**

CFO

Member of the Managing Board

Finance & Accounting  
Countries: DE, BY



**Peter Höfinger**

Member of the Managing Board

Corporate and Large  
Customer Business  
Vienna International  
Underwriters (VIU)  
Passive Reinsurance  
Countries: AL incl. KOS, Baltic  
States, BG, MNE, RS, HR,  
MK, BA



**Dr. Peter Thirring**

Member of the Managing Board

Active Reinsurance  
Countries: SK, GE, LI, TR

**Responsibilities of the entire Managing Board:** Enterprise Risk Management, Group Actuary, Group Compliance, Internal Audit, Investor Relations

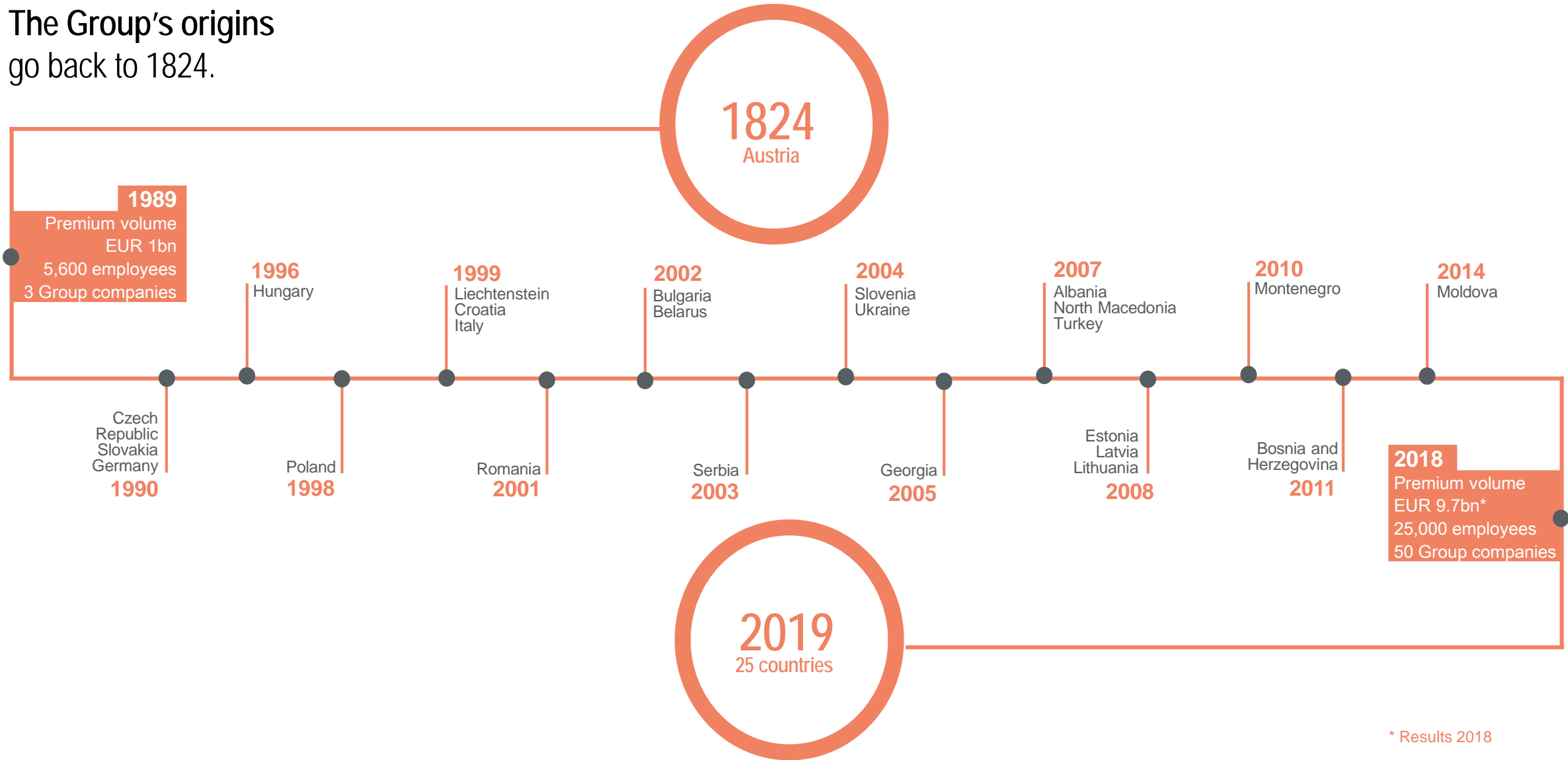
AT: Austria, CZ: Czech Republic, BA: Bosnia and Herzegovina, Baltic States: Estonia, Latvia, Lithuania, BG: Bulgaria, BY: Belarus, DE: Germany, GE: Georgia, HR: Croatia, HU: Hungary, AL incl. KOS: Albania incl. Kosovo, LI: Liechtenstein, MD: Moldova, MK: North Macedonia, MNE: Montenegro, PL: Poland, RO: Romania, RS: Serbia, SK: Slovakia, TR: Turkey, UA: Ukraine

Fotos: Ian Ehm, Thomas Pitterle

# FIRST MOVER IN CEE



The Group's origins go back to 1824.



\* Results 2018

# A LOOK AT OUR HISTORY



Establishment of Wechselseitige k.k.priv. Brandschaden Versicherungs-Anstalt, the Group's initial predecessor company.

## Second World War

Both office buildings on Kärntner Ring in Vienna are destroyed during air raids. After the end of the war, the company's reconstruction begins with a small group of employees.



1952

A new headquarters on Vienna's Schottenring is commissioned.



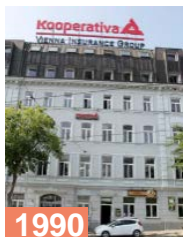
14 June 1955

The Ringturm – Austria's first modern high-rise office building – opens. It symbolised Austria's post-war economic recovery and regained freedom.



1971

Acquisition of a stake in Donau Versicherung AG (founded in 1867) lays the foundations for today's multi-brand strategy.



1990

Initial plans for expansion into Eastern Europe, and establishment of Kooperativa in Bratislava, in what was then Czechoslovakia, as the first private insurer in the former Communist bloc.



October 1994

The Group's preference shares are listed on the Vienna Stock Exchange.

2005

Stock market offensive including a capital increase, and the VIG stock is included in the ATX for the first time; VIG obtained a listing on the Prague Stock Exchange in 2008.



since 2006

Regular artistic wrapping of the Ringturm as a contribution to art in public spaces. The wrapping is created by artists from Austria and the CEE countries where VIG has a presence.

2008

Second capital increase raises over EUR 1bn; cooperation agreement with Erste Group.

2010

VIG Holding, the management entity for the listed Group, is formed.



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VIENNA INSURANCE GROUP

Protecting what matters.

INSIGHT

# OUR MISSION STATEMENT



## OUR VISION

We want to be the first choice for our customers. Our stakeholders see us as a stable and reliable partner. This enables us to consolidate our position as the leading insurance group in Austria, Central and Eastern Europe.

## OUR VALUES

Diversity  
Customer proximity  
Responsibility



## OUR MISSION

We stand for stability and competence in the field of risk protection. We use our experience, know-how and diversity to move closer to our customers. We see it as our responsibility to protect the values that matter to our customers.

## OUR PROMISE

We enable customers to live a safer and better life: **Protecting what matters.**

CORPORATE STRATEGY

SUSTAINABILITY STRATEGY

EMPLOYER BRANDING

CORPORATE BEHAVIOUR

# OUR PROMISE: PROTECTING WHAT MATTERS



## OUR VISION

»» We want to be the first choice for our customers. Our stakeholders see us as a stable and reliable partner. This enables us to consolidate our position as the leading insurance group in Austria, Central and Eastern Europe. ««

- We adopt a long-term, customer-focused business strategy in our markets.
- We invest for the long term and make a valuable contribution to the positive development of the insurance markets in which we operate.
- We offer our customers peace of mind and reliability.

## OUR MISSION

»» We stand for stability and competence in the field of risk protection. We use our experience, know-how and diversity to move closer to our customers. We see it as our responsibility to protect the values that matter to our customers. ««

- We help our customers to enhance their financial stability and protect them against specific risks.
- We see diversity as one of our strengths, and we share our experience and knowledge within the Group.
- We build on our leading position by means of our performance-driven culture.
- We focus on local customer requirements and unique regional characteristics.
- We rely on local management to capitalise efficiently on market opportunities.
- We manage risks and resources carefully and sustainably.
- We keep our promises for the good of our customers, shareholders, and of society.

## OUR VALUES

### DIVERSITY

»Because of our presence in 25 markets, primarily in Central and Eastern Europe, we have an in-depth understanding of local circumstances. Sharing knowledge, ideas and experience within the Group is part of day-to-day operations. Diversity is one of our success factors and core values. In a way, it is part of VIG's DNA.«

### CUSTOMER PROXIMITY

»We have strong roots, both internationally and locally. Thanks to our local employees, we are more than familiar with the typical needs of customers in our different countries and markets. This allows us to offer tailored solutions and maximise customer satisfaction in all of our markets.«

### RESPONSIBILITY

»We draw on almost 200 years of experience to safeguard our customers' futures as effectively as possible. A sense of responsibility and respect are always central to our relationships with our customers, business partners, shareholders and society as a whole.«



# OUR CORPORATE STRATEGY



»» We focus on providing our customers in **Austria and CEE** with **customised products and services** tailored to their needs. Our strategy is geared **towards long-term profitability** and continuous earnings growth, making us a **reliable partner** in rapidly changing times. ««

The core elements of our strategy:

- CORE BUSINESS INSURANCE
- FOCUS ON AUSTRIA AND CEE



Photo: Robert Newald

# OUR MANAGEMENT PRINCIPLES



1

## Local entrepreneurship

- Knowledge of local needs and markets
- Decentralised structures and efficient decision-making procedures

2

## Multi-brand strategy

- Around 50 Group companies in 25 countries
- Utilisation of established local brands

3

## Multi-channel distribution

- Various distribution channels, including partnership with Erste Group
- Strongly customer-oriented distribution

4

## Conservative investment and reinsurance policy

- Quality, peace of mind and sustainability are our priorities
- Spreading risk by means of diversification





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# OUTLOOK

# AGENDA 2020 MANAGEMENT PROGRAMME



» VIG focuses on leveraging market potential to generate profits, while also ensuring its ability to meet future challenges and pursuing a business model that maximises cost effectiveness. The Agenda 2020 measures will be implemented in close collaboration with the local Group companies by 2020. «

## OPTIMISATION OF BUSINESS MODEL

To this end, we are taking measures to maximise cost effectiveness: fine-tuning our claims management and underwriting by reducing the number of cases of insurance fraud, as well as identifying and avoiding excessive claims payments, and much more.

## ENSURING FUTURE VIABILITY

In this regard, our main concerns are changes in lifestyles and people's habits, as well as the impact of demographic and economic changes on the insurance industry: namely the future of insurance and digitisation, expanding our range of assistance services, and much more.

## ORGANISATION AND COOPERATION

We have specified the ways in which VIG Holding and the operating companies work together. The Holding advises and supports the Group companies, taking a managerial and facilitating role. We work as partners and as a team, with a focus on generating long-term added value for the Group companies.



VIG aims to intensify its activities in the following areas:

1

## **Growth plans in health insurance**

- Five focus countries: Poland, Romania, Bulgaria, Hungary and Turkey.
- Expanding the portfolio

2

## **Driving growth in the bancassurance business**

- Emphasis on health and non-life insurance sales
- Joint project group formed with bancassurance partner Erste Group

3

## **Innovation & digitalisation**

- A new department focusing on digitisation and future insurance-related topics
- Polish Group company serving as VIG's centre of innovation

# OUTLOOK PERFORMANCE TO 2020



## PREMIUM VOLUME

Continuous increase  
to

€ 10.2 bn

## PROFIT (BEFORE TAXES)

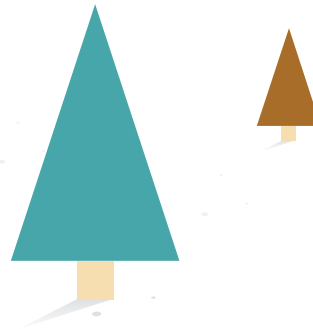
€ 530-550 m

in spite of low interest  
rate environment

## COMBINED RATIO

around

95%

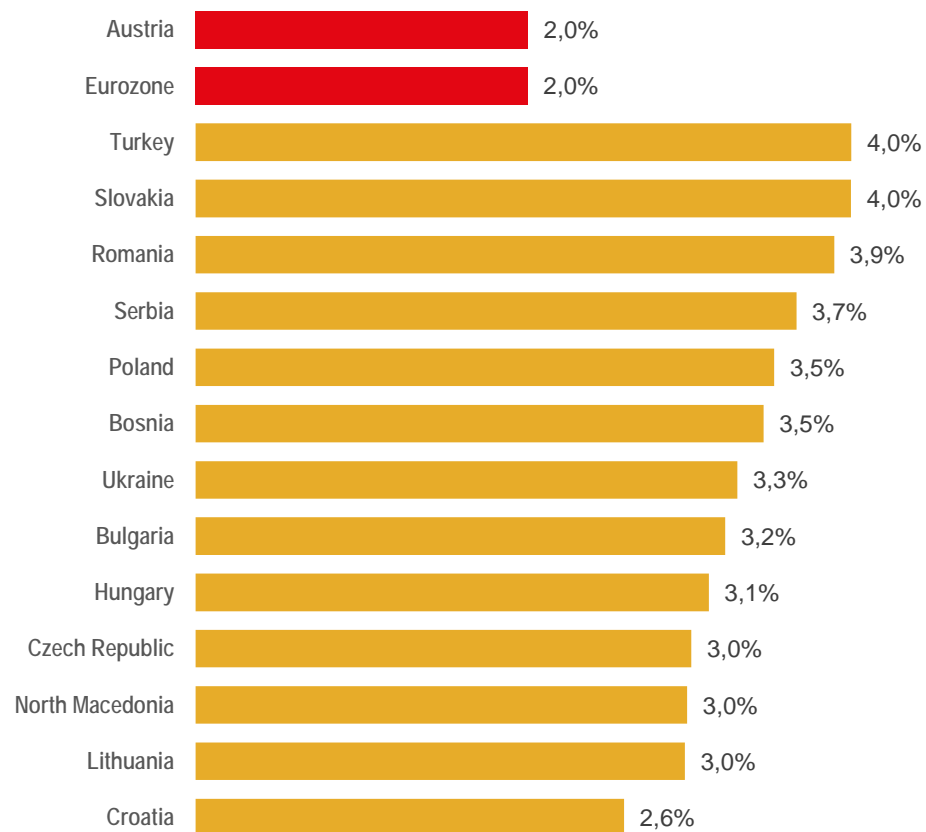


# WE ARE COMMITTED TO CEE

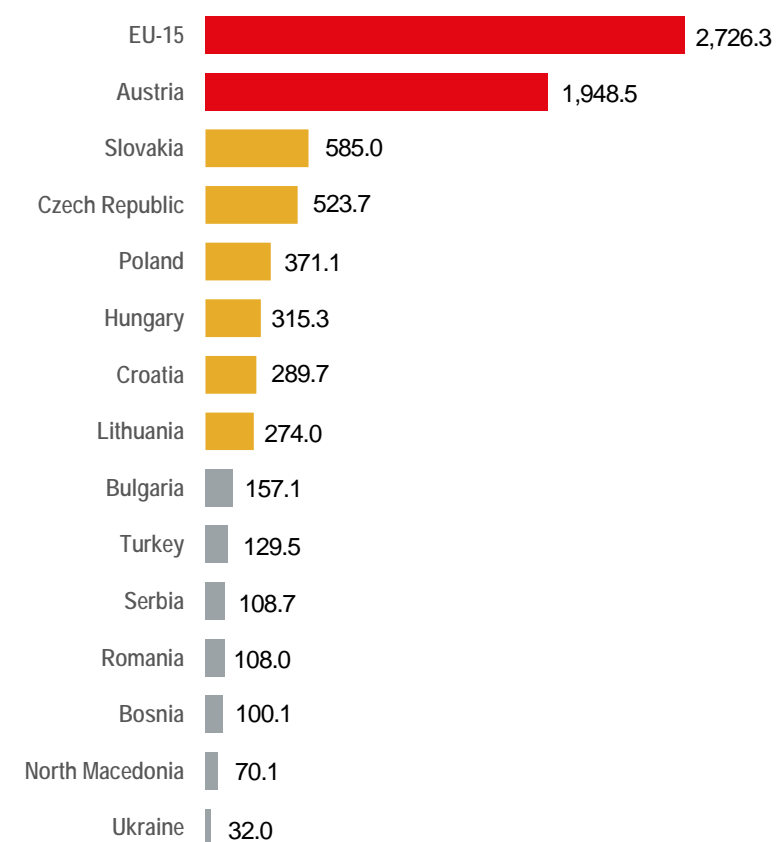


Economic growth in CEE is significantly higher than in Austria.  
This growth will have a positive impact on insurance density.

## Real GDP growth p.a., 2017-20, %



## Insurance density 2017 in EUR (premiums per capita)



Source: IMF, World Economic Outlook database, April 2018; Axco Global Statistics, BMI Fitch October 2018

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VIENNA INSURANCE GROUP

Protecting what matters.

FORESIGHT

# OUR EMPLOYER BRANDING



»» VIG is committed to being an **attractive employer** and strengthening its position in this regard. This is reflected in our professional corporate image and the **respect we show for job applicants**. In 2018, our efforts were rewarded as VIG Holding was presented with **Best Recruiters'** quality seal in gold again.

However, excellent employer branding starts with a company's existing employees. We want our employees to be proud to work for VIG. Satisfied employees serve as ambassadors inside and outside the company. Development opportunities, coupled with the feeling of being respected, result in **increased motivation and improved performance**. ««

## DIVERSITY IS PART OF EVERYTHING WE DO

We see **diversity** as a reflection of the similarities and differences that we encounter at VIG, in our markets, at the local Group companies, as well as our partners, customers and employees. At VIG, diversity management involves genuine respect for, an open-minded approach to and conscious efforts to capitalise on our diversity. We offer impartial access to our wide range of training and development options, Group-wide networking possibilities and international career opportunities.

# OUR SUSTAINABILITY STRATEGY



» We are a **responsible, forward-looking company**, and we are committed to linking our financial targets with **social and environmental aspects**. «

Our activities are focused on:

## CSR IN OUR CORE BUSINESS

Sustainable management and compliance with rules and regulations

## CUSTOMERS

Responsibility for products and customers

## EMPLOYEES

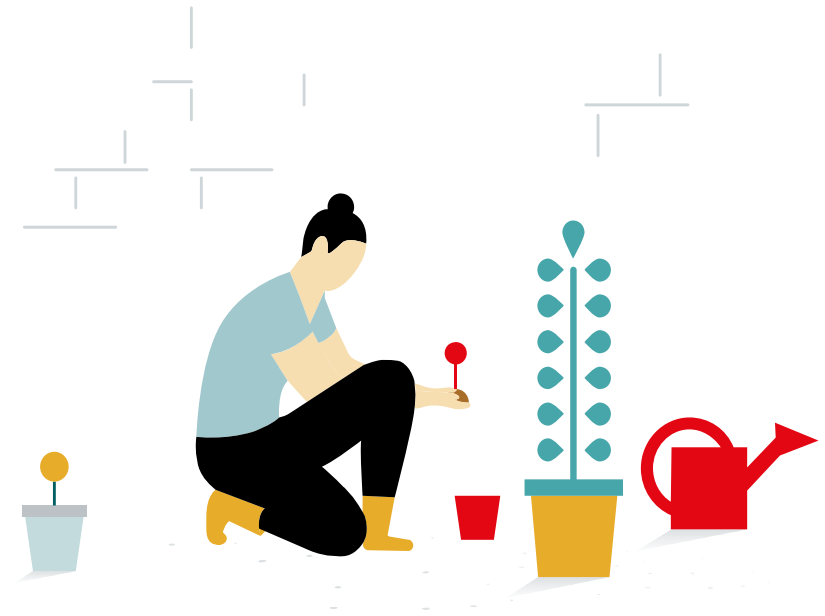
Treating employees with respect

## SOCIETY

Involving the community

## ENVIRONMENT

An environmentally friendly mind-set





# SOCIAL COMMITMENT



» Fulfilling our **social responsibility** to people in the 25 countries where the Group is represented, by promoting **numerous projects**, reflects VIG's perception of itself. Many of these initiatives are in general **supported by the Group's main shareholder, Wiener Städtische Versicherungsverein.** «

## SOCIAL ACTIVE DAY

VIG gives employees time off to spend a day working voluntarily on social projects. Every year, numerous employees in various countries send a strong signal underlining their dedication, charitable spirit and sense of solidarity.

**37**  
participating Group companies

Supported by  
**21**  
countries

**41,016**  
hours of work

**>5,000**  
employees taking part

## VIG KIDS CAMP

Every year around 500 children of all Group company employees are invited to Austria for VIG's Kids Camp.

### Raising awareness from an early age

"The fun and entertaining activities give the youngsters an insight into the international environment in which their parents work, and the ideas of diversity and multiculturalism," explains Günter Geyer, Chairman of the Managing Board of Wiener Städtische Versicherungsverein.



VIG 

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## **Note**

To enhance readability, this presentation does not use gender-specific language. The relevant formulations apply to both sexes, in the interests of gender equality.

## **Disclaimer:**

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